Available presentations in 2012:

Title: "The Logical Approach To Implant Dentistry"…*Evidence-Based Implementation of Simple & Practical Implant Dentistry… Using Short, Narrow, Platform and Mini Implants."* For the General Dentist. (NEW 2012)

Synopsis:
Patients today are no longer willing to have their teeth sanded down for fix bridges; implant dentistry is here to stay. The demand for implants is growing exponentially,… it is the fastest growing are in dentistry. It is clear that implant dentistry is not the domain of specialist, the demand is too great. Similar to extracting teeth, GPs and restorative dentist should perform the majority of implant procedures and refer the difficult cases to the specialist. Implant dentistry shows not be only a privilege for the reach and famous.
In this practical workshop Dr. Ruiz will present the most logical system to select, place and restore simple implants in normal to narrow bone. Will also discus ways to make it more affordable for the patient. These techniques can be implemented on Monday, and are in accordance with provisions placed by the 2010 Guidelines of the Academy of Osseointegration. Dr. Ruiz will also explain how to avoid unsatisfactory results. Placing and restoring implants in normal to narrow bone without bone augmentation grafts is an indispensable skill, which will increase you bottom line at least 20 to 30% each year.

At the end of this course you will:

- Know how to choose between regular, narrow and mini-implants.
- Know a real world approach for lowering cost and make it more affordable to patients.
- Know what x-rays and records are really necessary.
- Know when and how to use surgical templates.
- Understand simple surgical procedures to insure safe and predictable results.
- Know when is better to refer…
- And much more…

Title: "NOT a Full Mouth Rehabilitation Course" ***Treating the Full Mouth Case with Much Less Than a Full Mouth...Opening VDO Using Direct Composite, Adhesive Dentistry and Limited Implants & RPD". (NEW for 2012)***

Synopsis:

Every practice has 5% to 15% of patients who are missing multiple teeth and need a full mouth rehabilitation but cannot afford it, and we see them suffer and deteriorate feeling helpless. An even larger number of our patients would greatly benefit by opening their Vertical Dimension of Occlusion (VDO) to restore their worn-out dentition. They need help!

In this practical lecture Dr. Ruiz will offer a more real world approach to treating these patients using direct composite, adhesive dentistry and limited implants. Even partial mouth rehabilitation cases are like remodeling a beautiful building, meticulous designed and diagnosis must be done before the first scoop of dirt is ever removed, (or before a handpiece touches the tooth). This fast pace course will cover, techniques for full mouth composite restorations, Implant supported PRD using narrow and short implants and occlusal considerations, as well as research and many clinical cases.

Learning objectives:

- Learn a practical technique to treat larges cases in multiple stages, making it affordable to almost every patient.
- Learning techniques for proper adhesion and full composite rehabilitations.
- Understand how to record patients' unique esthetic perspective and goals and how to blend it with our own.
- How to implement occlusal treatment into an overall oral treatment.
- When to use a semi-adjustable articulator and why it has great importance.
- When to use a CR bite.
- How to educate patients about occlusal disease, for excellent treatment acceptance.
- How to choose between regular, narrow & mini implants to help us open VDO.
- Step by step techniques, and much, much more…

Title: *"Supra-gingival Dentistry… Excellence with Metal-free Posterior Indirect Onlays, Full Crowns and Fixed Prosthesis."*

Synopsis:

When a larger part of the tooth is missing or decayed, Porcelain Fused to Metal (PFM) crowns are by far the most popular indirect restorations, although they have some less than ideal characteristics, including aggressive tooth preparation and often soft tissue irritation. In this course Dr. Ruiz will demonstrate how properly performed supra-gingival, minimally-invasive non-metal restorations make dentistry more predictable and trouble-free; as well as healthier for the patient than any traditional restoration has ever been. The improved esthetic results achieved with non-metal onlays and all ceramic full crowns have resulted in increased use and enhanced patient acceptance and satisfaction. Nevertheless, clinicians often feel that these restorations are more difficult and less predictable than traditional dentistry. Placing supra-gingival margins ultimately allows clinicians to make porcelain restorations more predictable, stress free, and healthier for the gingival tissue. In this course, Dr. Ruiz will demonstrate material selection and a new paradigm in preparation and cementation. Dr. Ruiz will cover benefits, indication, and principles of tooth preparation for posterior metal free onlays, and all porcelain crowns and FPD. Followed by impression, temporization, and different options for a sensitive free, easy cementation. Dr. Ruiz will also discuss patient education and motivation for this type of dentistry.

Learning objectives:

- Demonstrate how supra-gingival, minimally invasive onlays and all ceramic crowns are healthier for patients and more predictable and enjoyable for the dentist.
- Distinguish between onlays, or all porcelain crowns systems and identify which one works best under a particular circumstance.
- Learn the new paradigm of simple predictable tooth preparation techniques specific to supra-gingival minimally invasive, veneers, onlays, etc.
- Demonstrate temporization.
- Choose which bonding systems and cements are most appropriate for use with inlays and onlays and metal free full crowns.
- Describe sensitive free and easy cementation techniques.

Title: *"Porcelain Veneers & PJCs Utilizing Supra-gingival Dentistry Principles… Achieving Predictable Results and Patient Satisfaction."*

Synopsis:
Porcelain veneers when performed correctly can yield exquisitely beautiful results with minimal tooth preparation, supra-gingival margins, predictable long lasting results with and minimal or no negative side effects; thus bringing great joy to both patients and clinician. However, if performed incorrectly, it can easily become a destructive, unpredictable and often unsuccessful procedure. This may be the reason why full crowns are more popular. Achieving consistent patient satisfaction requires more than good restorative principles, it also requires excellent communication with the patient, to understand their unique esthetic perspective and goals and then implement a system, to record this information and blend it with our own esthetic preferences and goals. It is also of great important to consider the longevity of our restorations, which always involves occlusal management.
It is thus evident that achieving great results with porcelain veneers and PJCs require the thorough understanding of restorative principles, dental materials, smile design and occlusion. Dr. Ruiz will present his practical, logical and scientifically based approach to incorporating all of this important component in to an easy logical and highly predictable system which will virtually guarantee excellent results and patient satisfaction every time.

At the end of this course you will:

- Understand how to record patients' unique esthetic perspective and goals and how to blend it with our own.
- Understand how proper diagnosis and smile design dictates proper tooth preparation and restorative material selection.
- Easy predictable techniques and materials for impressions and temporization.
- The symptoms of occlusal disease and their relationship with porcelain veneer longevity.
- What restorative materials and porcelains to use for long term stability?
- What bonding systems and techniques will yield better longevity and low sensitivity?
- Step by step techniques, and much, much more…

Title: *"Dentistry as a Beautiful Art: How to Achieve Highly Esthetic and Predictable Direct Anterior and Posterior Composite Restorations"*

Synopsis:
The goal of a responsible clinician is to provide his or her patients with functional, long lasting, and esthetically pleasing anterior and posterior restorations, in the most conservative and bio-compatible fashion; direct composite restorations fulfills the ideal requirements mentioned above. For some, direct anterior and posterior composites can be technique sensitive, difficult, time consuming and often financially unrewarding procedures; this may be due in large part due to the incorrect use of new materials. Some of the new material require a completely new approach, if we are going to be successful with them. Dr. Ruiz will present a completely new, scientifically based, approach to performing the most widely performed procedures in dentistry direct composites.
Additionally, an excellent alternative to porcelain veneers are highly esthetic direct composite restorations. They require less tooth reduction, often less gingival involvement, and can be performed in one visit. With the help of today's excellent esthetic composite materials, direct composite can compete in beauty with porcelain.
Dr. Ruiz will review the latest in techniques, materials, and will review the principles necessary to perform exquisite, predictable and simple, direct anterior and posterior composite restorations.

Learning objectives:

- Describe a predictable technique for posterior composite restoration placement.
- Identify the different types of composites resins and their appropriate use.
- Identify the different bonding systems by category and describe when and how to use them.
- Identify the principle of form, texture and color necessary to perform beautiful composite restorations.
- Recognize when and how to use opaquers, modifiers, and tints.
- Describe the latest in finishing and polishing techniques.
- Describe the different matrix system and when to use them.
- Identify the principle of smile design necessary to perform beautiful composite veneers.

Title*: "The Dento-Facial Esthetic Diagnosis System"… How to Achieve Consistently Beautiful Smiles, not just Beautiful Teeth! A Team Driven Approach!*

Synopsis:
The goal of every esthetic dentist is to complete an esthetic case with predictable, outstanding results, while at the same time have patients who are equally satisfied with the esthetic outcome. Unfortunately we may have a clinically successful result however the patient may still be left unhappy with the esthetic result. To consistently achieve outstanding esthetic results, is imperative to have a thorough understanding of the 25 parameters of dental-facial esthetics, gingival esthetics, and the position of the dental structures in relation to the rest of the face; in other words be able to perform excellent Dento-Facial esthetic diagnosis. Furthermore achieving consistent patient satisfaction requires more than Dento-facial diagnosis, it also requires excellent communication with the patient, to understand their unique esthetic perspective and goals and then implement a system, to record this information and blend it with our own esthetic preferences and goals.

In this highly practical course, Dr. Ruiz will present a system to increase the effectiveness and success of your esthetic diagnostic and multidisciplinary treatment planning, by utilizing the "Dento-facial esthetic diagnostic system". Principles of esthetic diagnosis, treatment planning, patient education, and patient motivation will be presented. This course will provide you with practical strategies and techniques that are easy to implement in a busy private practice, and will improve your treatment acceptance and patient satisfaction.

Learning objectives:

- Describe how to perform a smile design utilizing the "Dento-facial Diagnostic System".
- Understand how to record patients' unique esthetic perspective and goals and how to blend it with our own.
- Understand how "dento-facial" principles can help achieve consistently beautiful smiles, not just beautiful teeth.
- Understand the importance of diagnosis and case selection for ideal esthetic results
- Create an effective record-taking system, knowing when and how to use photography, casts and wax ups
- Understand the importance of using a semi-precision articulator for diagnosis, treatment planning, and communication.
- Educate, motivate and inspire patients for complete and more esthetic oral health care.

Title: Implementing Occlusion into Everyday Dentistry Using the "***Occlusal Disease" Management System***

Synopsis:
Every Dentist should be an expert in managing occlusion, we deal with it on everything we do! "Occlusal disease" is so prevalent and insidious; it is responsible for most restorative failures and no less destructive and costly to the patient than decay or periodontal disease. Treating it could be a great benefit to our patients, as well as a hugely untapped profit center.

In this very practical course you will learn how to implement a methodic and incremental approach to diagnosis for every patient, understanding the 7 signs and symptoms of occlusal disease, and how it impacts the longevity of your restorations. The Occlusal Disease Diagnosis System is a methodic and yet practical "system" to diagnose and then treat occlusal disease, including equilibration using the "3 Golden Rules of Occlusion". It also includes a system to educate and motivate patients about occlusal disease, leading to excellent treatment acceptance, added profits, and maintaining a highly ethical practice. And much more…

Upon completion of the presentation the participant will know:

- Why it is so important to treat occlusal disease, if we want our patients to keep their teeth for a life time.
- How to implement occlusal treatment into an overall oral treatment.
- The symptoms of occlusal disease.
- The different stages of occlusal disease.
- When to use a semi-adjustable articulator and why it has great importance.
- When to use a CR bite.
- A practical technique to take a CR bite.
- A simple and practical system for occlusal equilibration.
- How to educate patients about occlusal disease, for excellent treatment acceptance.
- How to make occlusal treatment a profit center for a highly ethical practice.
- And much more…